

INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfcchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Invoice #	Invoice Date	Invoice Month	Invoice Period
947344-1	09/16/12	September 2012	08/27/12 - 09/10/12
Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1686

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	947344	06300879

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref
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Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/06/12	10-11a Anderson Cooper 10-11a		-TWT---	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -TWT--- Spots/Week 2 Rate \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 10:31 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-104H \$275.00 NM									
2 WPBF Th 09/06/12 10:33 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-102H \$275.00 NM									
2	09/04/12	09/06/12	The View	11A-12PM	-TWT---	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -TWT--- Spots/Week 1 Rate \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 11:30 AM The View 11A-12PM :30 OFA-12-G-102H \$750.00 NM									
3	09/04/12	09/06/12	WPBF News 25 @ Noon	12pm-1230pm	-TWT---	:30	2	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -TWT--- Spots/Week 2 Rate \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-104H \$325.00 NM									
2 WPBF W 09/05/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-104H \$325.00 NM									
4	09/04/12	09/06/12	Dr. Oz	4-5p	-TWT---	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -TWT--- Spots/Week 2 Rate \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/04/12 4:37 PM Dr. Oz 4-5p :30 OFA-12-G-104H \$525.00 NM									
1 WPBF W 09/05/12 4:15 PM Dr. Oz 4-5p :30 OFA-12-G-102H \$525.00 NM									
5	09/04/12	09/06/12	4:30a-5a	430a-5a	-TWT---	:30	2	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -TWT--- Spots/Week 2 Rate \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/04/12 4:54 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$50.00 NM									
1 WPBF W 09/05/12 4:39 AM 4:30a-5a 430a-5a :30 OFA-12-G-104H \$50.00 NM									
6	09/04/12	09/06/12	M-F 5pm News	5-6pm	-TWT---	:30	1	\$475.00	NM

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www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/05/12 5:15 PM M-F 5pm News 5-6pm :30 OFA-12-G-104H \$475.00 NM									
7	09/04/12	09/06/12	WPBF News 25 Mornings	6-7AM	-TWT---	:30	2	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 6:44 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-102H \$400.00 NM									
2 WPBF Th 09/06/12 6:16 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-102H \$400.00 NM									
8	09/04/12	09/06/12	Good Morning America	7-9AM	-TWT---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/06/12 8:54 AM Good Morning America 7-9AM :30 OFA-12-G-104H \$475.00 NM									
9	09/04/12	09/06/12	Jeopardy	7:30-8PM	-TWT---	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 7:53 PM Jeopardy 7:30-8PM :30 OFA-12-G-102H \$1,600.00 NM									
2 WPBF W 09/05/12 7:35 PM Jeopardy 7:30-8PM :30 OFA-12-G-104H \$1,600.00 NM									
3 WPBF Th 09/06/12 7:35 PM Jeopardy 7:30-8PM :30 OFA-12-G-104H \$1,600.00 NM									
10	09/04/12	09/06/12	Dr. Oz M-F 9-10a	9-10a	-TWT---	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -TWT--- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/04/12 9:22 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-G-104H \$275.00 NM									
2 WPBF Th 09/06/12 9:59 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-G-104H \$275.00 NM									
13	09/09/12	09/09/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 6:41 PM Sun 630pm News 630-7pm :30 OFA-12-G-104H \$325.00 NM									
14	09/09/12	09/09/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 8:59 AM Sun 8-9am News Sun 8-9am :30 OFA-12-G-104H \$225.00 NM									
15	09/09/12	09/09/12	Sun ABC Prime B	8-9PM	-----1	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/09/12 8:41 PM Sun ABC Prime B 8-9PM :30 OFA-12-G-104H \$1,100.00 NM									
16	09/08/12	09/08/12	Nascar Cup Series	730pm-11:30pm	-----S-	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/08/12	10:09 PM	Nascar Cup Series	730pm-11:30pm	:30	OFA-12-G-104H	\$900.00 NM
2	WPBF	Sa	09/08/12	12:23 AM	Nascar Cup Series	730pm-11:30pm	:30	OFA-12-G-104H	\$900.00 NM
			LR- Auto Racing						
17	09/04/12	09/06/12	GOOD AFTERNOON AM	2-3p		-TWT---	:30	1	\$400.00 NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TWT---	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/05/12	2:35 PM	GOOD AFTERNOON AMERICA	2-3p	:30	OFA-12-G-104H	\$400.00 NM
18	09/10/12	09/10/12	WPBF News 25 Mornings	5:30-5:57am		M-----	:30	2	\$150.00 NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-104H	\$150.00 NM
2	WPBF	M	09/10/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-104H	\$150.00 NM
19	09/09/12	09/09/12	Sun 5-6am News	Sun 5-6am		-----S	:30	2	\$25.00 NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	5:13 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-G-104H	\$25.00 NM
2	WPBF	Su	09/09/12	5:55 AM	Sun 5-6am News	Sun 5-6am	:30	OFA-12-G-104H	\$25.00 NM
					<u>Total Spots</u>		28		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,400.00
<u>Agency Commission</u>	\$2,160.00
<u>Net Amount Due</u>	\$12,240.00